

ANN BAVENDER*
ANNE GOODWIN CRUMP
VINCENT J. CURTIS, JR.
RICHARD J. ESTEVEZ
PAUL J. FELDMAN
RICHARD HILDRETH
FRANK R. JAZZO
ANDREW S. KERSTING
EUGENE M. LAWSON, JR.
SUSAN A. MARSHALL*
HARRY C. MARTIN
GEORGE PETRUTSAS
RAYMOND J. QUIANZON
LEONARD R. RAISH
JAMES P. RILEY
KATHLEEN VICTORY
HOWARD M. WEISS

* NOT ADMITTED IN VIRGINIA

FLETCHER, HEALD & HILDRETH, P.L.C.

ATTORNEYS AT LAW

11th FLOOR, 1300 NORTH 17th STREET

ARLINGTON, VIRGINIA 22209-3801

(703) 812-0400

TELECOPIER

(703) 812-0486

INTERNET

www.fhh-telcomlaw.com

June 18, 1999

ORIGINAL

FRANK R. FLETCHER
(1939-1985)
ROBERT L. HEALD
(1956-1983)
PAUL D. P. SPEARMAN
(1936-1962)
FRANK ROBERSON
(1936-1961)
RUSSELL ROWELL
(1948-1977)
EDWARD F. KENEHAN
(1960-1978)
CONSULTANT FOR INTERNATIONAL AND
INTERGOVERNMENTAL AFFAIRS
SHELDON J. KRYS
U. S. AMBASSADOR (ret.)
OF COUNSEL
EDWARD A. CAINE*
MITCHELL LAZARUS*
EDWARD S. O'NEILL*
JOHN JOSEPH SMITH
WRITER'S DIRECT
703-812-0438
bavender@fhh-telcomlaw.com

VIA HAND DELIVERY

Magalie R. Salas, Esq.

Secretary

Federal Communications Commission

445 12th Street, S.W.

Washington, DC 20554

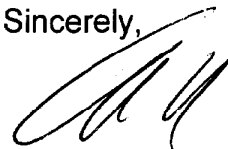
Re: MM Dkt. 99-138, Lovelady, TX
FM Table of Allotments
Comments

Dear Ms. Salas:

Transmitted herewith, on behalf of Lovelady Broadcasting Company, are an original and four copies of its Comments in the above-referenced rulemaking proceeding in which it is proposed to allot a channel at Lovelady, Texas.

If questions arise, please contact the undersigned attorney.

Sincerely,



Ann Bavender

Counsel for

Lovelady Broadcasting Company

Enclosure

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BEFORE THE
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In the Matter of)	
)	
Amendment of Section 73.202(b))	MM Dkt. No. 99-138
of the Commission's Rules,)	RM-9569
FM Table of Allotments)	
(Lovelady, Texas))	

To: Chief, Allocations Branch

COMMENTS

Lovelady Broadcasting Company ("LBC"), by its attorney, hereby submits its comments in response to the Notice Of Proposed Rule Making ("NPRM") released April 30, 1999 in the above-captioned allotment proceeding in which the Commission has proposed to amend Section 73.202(b) of its Rules, FM Table of Allotments, to allot FM Channel 282C3 to Lovelady, Texas as its first local service.

1. LBC hereby incorporates by reference its Petition For Rulemaking ("Petition") filed in this proceeding. As demonstrated in the Petition, the aforementioned allotment will serve the public interest by providing Lovelady with its first local service.

2. LBC restates its present intention to apply for authorization to construct the station on Channel 282C3 at Lovelady if the requested allotment is made. If the application is granted, LBC will promptly construct the authorized facilities.

WHEREFORE, for the foregoing reasons, the Commission should amend
Section 73.202(b) of its rules to allot FM Channel 282C3 to Lovelady, Texas.

Respectfully submitted,

**LOVELADY BROADCASTING
COMPANY**

By: _____


Ann Bavender
Its Attorney

Fletcher, Heald & Hildreth, P.L.C.
1300 N. 17th Street, 11th Floor
Arlington, Virginia 22209
(703) 812-0400

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